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8CASA

ANNUAL CONFERENCE & EXHIBITS

SEPTEMBER 5-7, 2018

Hyatt Regency Huntington Beach Resort & Spa

Pre-Conference requires a separate registration fee (not included with General Conference)

PRE-CONFERENCE | September 5 | 8:30am - 12:30pm

A Focus on Key Employment Law Issues in 2018 | Panel with Veronica Gray, Partner, Nossaman LLP

Is your ASC meeting the demands regarding employment law including sexual harassment? The legal landscape of employer responsibilities is constantly evolving. The increased use of technology provides new concerns for employers. 2017 was a year where sexual harassment took center stage, significantly impacting our culture and triggering change in 2018. This session will address the latest developments in employment law and how to effectively address them, and will include panel discussions on sexual harassment, wage and hour law, leave laws, and provide an update on emerging issues. The presentation will provide best practices for the topics discussed and provide tools and resources for attendees to communicate to their Boards and staff. This in-depth session is crucial for the ASC Administrator, Director of Nursing or anyone in a leadership role within an ASC.



CONFERENCE KEYNOTE

Thursday, September 6

MARK EATON

NBA ALL-STAR/AUTHOR

The Four Commitments of a Winning and Safe Team Take your team to the next level of success and safety

Experience the drama and excitement of NBA basketball as Mark Eaton shares the amazing story of how he found his extraordinary ability and rose from auto mechanic to NBA All-Star. Get ready to get into action as Mark shows you how to apply the strategies of sports coaching to build your dream team and take your organization to the next level. This exhilarating, action-packed presentation will provide your team with proven actionable ideas that will impact their commitment to each other and to the safety and well-being of everyone in your workplace.

Conference Begins | September 5 | 3:00pm

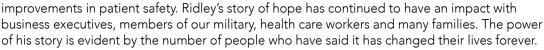
September 5 | 3:00pm

Am I Running an Ambulatory Surgery Center or a Nuclear Power Plant? High Reliability Principles Come to Health Care William M. Isenberg, MD, PhD

As more and more US procedural health care is being rendered in ASCs using increasingly complex technologies, it becomes clear why the principles and processes that have served similarly high-risk fields of endeavor well are being applied to our work. The related principles of reliability and resilience will be discussed as they relate to optimizing patient and staff safety, joy of work, patient satisfaction and operational effectiveness.

September 5 | 4:00pm **Every ½ Second Counts | Ridley Barron**

Carrying the power of personal experience, Ridley approaches the subject of Patient Safety as few can. His powerful message of hope, healing, and forgiveness empowers patients, families, clinicians and those impacted by adverse medical events. It leaves a lasting impression and offers challenging





Robinson's research focuses on the biotechnology, medical device, insurance and health care delivery sectors. This includes the impact of reference-based benefits on consumer choices, facility prices, employer spending and surgical

outcomes for procedures performed at ASCs. This session will focus on the outcomes of this research and his forecast and solutions for success in health care. The largest employer in the state, CalPERS, has implemented reference-based pricing for its members based upon this research. David Cowling will address their success in implementing this program and their plans for expansion.



Health care consumers and payors serve as drivers to a more transparent environment where both clinical quality outcomes and cost are becoming publicly available. ASCs are stepping up to meet this challenge by engaging more sophisticated platforms and external sources for data capture, analysis and benchmarking comparisons. Simultaneously, professional organizations are increasing services and options for creating transparency. This session will provide an overview of upcoming public reporting requirements, expanded methodology for measuring outcomes and use of external sources, such as registries, to meet these challenges.





Program & Exhibit Schedule

WEDNESDAY, SEPTEMBER 5, 2018

7:30 AM to 8:30 AM Pre-Conference Registration

8:30 AM to 12:30 PM Pre-Conference:

A Focus on Key Employment Law Issues In 2018

CONFERENCE BEGINS ON WEDNESDAY

2:00 PM to 5:00 PM Conference Registration

3:00 PM to 4:00 PM Am I Running an Ambulatory Surgery Center or a Nuclear Power Plant?

High Reliability Principles Come to Health Care

4:00 PM to 5:00 PM Every 1/2 Second Counts

5:00 PM to 7:00 PM Welcome Reception in Exhibit Hall

THURSDAY, SEPTEMBER 6, 2018

7:00 AM to 8:00 AM Conference Registration 8:00 AM to 8:30 AM **CASA Business Meeting**

8:30 AM to 9:30 AM California and National Legislative Update

9:30 AM to 9:45 AM Break

9:45 AM to 11:00 AM KEYNOTE: Mark Eaton - NBA All-Star/ Author

> The Four Commitments of a Winning and Safe Team -Take Your Team to the Next Level of Success and Safety

11:00 AM to 1:00 PM Lunch with Exhibitors

1:00 PM to 2:00 PM Track 1 -Optimizing Site of Care Shift to Ambulatory Surgery Centers

> Track 2 -To Tweet or Not to Tweet

Track 3 -Selected Topics in Infection Control and Prevention

Track 4 -The Quest for Peer-fect Peer Review

Know your Business by Maximizing your Revenue Cycle and 2:05 PM to 3:05 PM Track 1 -

Reducing your Case Costing

Track 2 -Effective Performance, Discharge & Discipline

Emergency Preparedness from a Real Life Experience Track 3 -

(Wildfire and Lessons Learned)

Track 4 -**Event Investigation and Analysis**

Break with Exhibitors 3:05 PM to 4:00 PM

4:00 PM to 5:00 PM Track 1 -How to Survive and Thrive as an Independent ASC

> Track 2 -Finding Common Ground with Conflict Resolution

Track 3 -Anesthesia New Protocols and Guidelines/Opioid Usage

Track 4 -Enhancing the Patient Experience at your Facility

5:05 PM to 6:05 PM Accreditation 4-1-1

7:00 PM to 9:30 PM Thursday Special Event

FRIDAY, SEPTEMBER 7, 2018

7:00 AM to 8:00 AM Focus Networking Breakfast

Use this time to meet with others of similar specialties to discuss trends

and best practices

The Impact of Driving Surgical Cases to the ASC Environment 8:00 AM to 9:00 AM

Transparency and Patient Outcomes in the ASC Industry 9:00 AM to 10:00 AM

10:00 AM to 10:20 AM

10:20 AM to 12:00 PM Regulatory Update

EXHIBITORS

Accredited Home Care

Accredited Home Care
Advocare+
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ASC Pharmacist Consultants
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CareCredit
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Echelon Medical Capital
Envision Healthcare

FujiFilm Endoscopy Global 1

gMed, a Modernizing Medicine Company

Halyard Health Henry Schein Image Diagnostic Inc ImageFIRST Injury Care Solutions Institute for Medical Quality

James G Parker Key Surgical McKesson Medical Surgical

MD Reports

Medely Medical Lien Recovery, Inc.

Medico Professional Linen
Medivators, A Cantel Medical Company

MedTrust MedVantage Co MedWest

Miraca Mobile Instrument Service

MTBC National Medical Billing

Nephros, Inc. One Medical Passport oneSOURCE Document Management

PharMEDium

Precision Medical Products

Prescott's Inc.

SCM Associates Seattle Technology: Surgical Division Sightpath Medical

Silikal
Smith & Nephew
Sodexo
Sportstek
SSI Medibis
Steris Corporation
Sterling Healthcare Logistics, LLC
Surgical Center Billing Solutions
Surgical Information Systems (SIS)
Surgical Notes
Surglogs, Inc
Sutter Health
Sweet Dreams Anesthesia
The Coding Network
TJC

US Worldmeds
Waste Management
Wolters Kluwer
WorkLogicHR
Xenex Disinfection Services, LLC

SESSION SCHEDULE • PROGRAM FORMAT STARTS WEDNESD.

WEDNESDAY SESSIONS • CONFERENCE BEGINS

3:00 PM to 4:00 PM

Am I Running an Ambulatory Surgery Center or a Nuclear Power Plant? High Reliability Principles Come to Health Care

William M. Isenberg, MD, PhD

Vice President, Patient Safety, Sutter Health

As more and more US procedural health care is being rendered in ASCs using increasingly complex technologies, it becomes clear why the principles and processes that have served similarly high-risk fields of endeavor well—commercial airlines, nuclear power, naval avionics—are being applied to our work. The related principles of reliability and resilience will be discussed as they relate to optimizing patient and staff safety, joy of work, patient satisfaction and operational effectiveness.

4:00 PM to 5:00 PM

Every 1/2 Second Counts Ridley Barron, Author

Ridley is an author, internationally known speaker and tireless advocate for patient safety. Carrying the power of personal experience, he approaches the subject of Patient Safety as few can. His powerful message of hope, healing, and forgiveness empowers patients, families, clinicians and those impacted by adverse medical events. It leaves a lasting impression and offers challenging improvements in patient safety. Ridley's story of hope has continued to have an impact with business executives, members of our military, health care workers and many families. The power of his story is evident by the number of people who have said it has changed their lives forever.

THURSDAY BREAKOUT SESSIONS

FINANCIAL

Iho Outlaw

1:00 PM to 2:00 PM **Optimizing Site of Care Shift to Ambulatory Surgery Centers** Jeff Dottl, CPA, Principal

Physician Surgery Centers, LLC

This session will speak to creating the optimal contracting and reimbursement construct and the infrastructure to drive appropriate device-related surgeries to high quality, more cost-efficient ASCs, and to bring device alternatives to the surgeon to support value-based care delivery.

2:05 PM to 3:05 PM Know your Business by Maximizing your Revenue Cycle and Reducing your Case Costing

Senior Vice President, Revenue Cycle Services Surgical Information Systems

Understand how the ASC's revenue cycle can be maximized to drive financial change. Learn how to manage your case costing, turn data into action to increase the performance and drive financial success.

4:00 PM to 5:00 PM How to Survive and Thrive as an **Independent ASC**

Andrew Rosen, VP, Development, Surgery Partners George Goodwin, American Group President Surgery Partners

ASCs have made an indelible impact over the last few decades by offering efficient, high quality, and cost-effective care. However, with all of the shifts in reimbursement it is becoming increasingly more difficult to maintain a highly productive and profitable independent ASC. This session will focus on the key areas ASCs need to address in order to survive and thrive as an independent ASC.

HUMAN RESOURCES

1:00 PM to 2:00 PM To Tweet or Not to Tweet

Alden Parker, Regional Managing Partner Fisher Phillips, LLP

With technology at our fingertips, it provides new opportunities to communicate with our patients but also raises important concerns. The purpose of this course is to explain Twitter, LinkedIn and other social media and how to use them effectively and correctly in the ASC.

2:05 PM to 3:05 PM Effective Performance, Discharge & Discipline Joseph T. Ortiz, Partner, Best Best and Krieger LLP

At the heart of an ASC is a competent and teambased staff. How should an ASC administrator provide feedback, goals and motivitation? Attendees of this course will learn to do performance appraisals and learn how to use them in relation to compensation.

4:00 PM to 5:00 PM

Finding Common Ground with Conflict Resolution Michael Oden, Behavior Specialist, Final Step

This program will enhance the life of the participants by creating awareness and understanding around one's behavior and will give individuals the tools needed to provide the recipient with long Anesthesia New Protocols and Guidelines/ lasting relationships with their peers, clients and management. Michael's teaching and mentorship immediately improves the workplace environment by dramatically accelerating growth, effectiveness, morale, productivity and bottom line profit margins.

CLINICAL

1:00 PM to 2:00 PM **Selected Topics in Infection Control** and Prevention

Jeffrey Silvers, MD

Medical Director of Infection Prevention, Sutter Health

Shingles, Influenza, C. difficile, Antibiotic Resistant Organisms: CRE, Legionella - organisms with increasing antimicrobial resistance, virulence, and complex modes of transmission, as well as inadequate or waning immunity from vaccinations, are constantly challenging the health care systems to prevent health care workers and patients from developing disease. Although ambulatory surgery centers have shorter times of potential exposure from any one patient, the risks are still present and progressively increasing.

2:05 PM to 3:05 PM

Emergency Preparedness from a Real Life Experience (Wildfire and Lessons Learned)

Marion Auld, Administrator Santa Rosa Surgery & Endoscopy Debra Ledak, VP, Clinical Operations United Surgical Partners International

This session will provide an overview of the new Emergency Preparedness Standards that went into effect November 2017. In addition, the speakers will provide their experiences, challenges and lessons learned from real life disasters, including the recent California fires.

4:00 PM to 5:00 PM **Opioid Usage**

Stuart Simon, MD, SVP-Medical Affairs United Surgical Partners International

Optimum pain control is crucial in the ambulatory surgery setting. As utilization of ambulatory surgery continues to rise, the complexity of perioperative pain management is increasing. The recent opioid epidemic has shown that pain management drugs are often abused with resulting adverse effects on morbidity and mortality, thus further complicating pain management. This session will provide an overview of anesthesia protocols and guidelines to support optimum pain control, support patient safety, and reduce adverse outcomes.

THURSDAY SESSIONS

8:30 AM to 9:30 AM

Legislative and Regulatory Update

Bryce W.A. Docherty

Partner, KP Public Affairs

William Prentice

CEO, Ambulatory Surgery Center Association

This popular session will discuss recent national and state legislative and regulatory activities. As the Trump Presidency evolves, this session explores the health care implications ASCs can anticipate on both the national and state level. Bryce Docherty, CASA Legislative Advocate, will update attendees on the issues affecting California ASCs and Bill Prentice, CEO, ASCA, will highlight the national perspective.

9:45 AM to 11:00 PM

KEYNOTE - Mark Eaton - NBA All-Star & Author The Four Commitments of a Winning and Safe Team -Take your team to the next level of success and safety

Experience the drama and excitement of NBA basketball as Mark Eaton shares the amazing story of how he found his extraordinary ability and rose from auto mechanic to NBA All-Star. Get ready to get into action as Mark shows you how to apply the strategies of sports coaching to build your dream team and take your organization to the next level. This exhilarating, action-packed presentation will provide your team with proven actionable ideas that will impact their commitment to each other and to the safety and well-being of everyone in your workplace.

QUALITY

1:00 PM to 2:00 PM The Quest for Peer-fect Peer Review

Michael J. Felsen, Esq., CIP

Registered In-House Counsel, Sutter Health

If your ASC lacks a robust peer review process, this presentation will provide the 5 Ws: what, why, where, when, who and how of driving a meaningful peer review program to ensure patient safety.

2:05 PM to 3:05 PM **Event Investigation and Analysis**

Lori Seymore, BSN, RN, CPHRM

Senior Director, Risk Management, AMSURG

Attendees will be provided with an overview of the sentinel event management process beginning with a review of the event investigation and analysis. Next, the process of a comprehensive root cause analysis will be presented along with a review of the California state reporting requirements.

4:00 PM to 5:00 PM **Enhancing the Patient Experience at your Facility**

Ann Shimek, RN, MSN, CASC

Senior Vice President, Clinical Operations United Surgical Partners International

During this presentation we will be looking at the care that ASCs provide through the eyes of the patient. We will discuss how they perceive the care they receive and offer ideas and suggestions that you can take back to your center to improve and enhance the patient experience.

ACCREDITATION 4-1-1 5:05 PM to 6:05 PM

A new twist on a familiar topic! CASA invites you to hear about changes, opportunities, and challenges from experts representing the accrediting agencies during concurrent sessions. You are encouraged to ask questions, share your thoughts, and participate in an open dialogue during these informal agencyspecific sessions. This is an excellent chance to improve your understanding of the regulations that are vitally important to your center.

FRIDAY SESSIONS

8:00 AM to 9:00 AM The Impact of Driving Surgical Cases to the **ASC Environment**

James Robinson, Director Berkeley Center for Health Technology, University of California at Berkeley

David Cowling, Chief of Center for Innovation **CalPERS**

James Robinson's research focuses on the biotechnology, medical device, insurance and health care delivery sectors. This includes the impact of reference-based benefits on consumer choices, facility prices, employer spending and surgical outcomes for procedures performed at ASCs. This session will focus on the outcomes of this research and his forecast and solutions for success in health care. The largest employer in the state, CalPERS has implemented referencebased pricing for its members based upon this research. David Cowling will address their success in implementing this program and their plans for expansions.

9:00 AM to 10:00 AM **Transparency and Patient Outcomes** in the ASC Industry

Michelle George, RN, MSN, CASC VP, Professional Development, Surgical Care Affiliates

Health Care consumers and payors serve as drivers of a more transparent environment where both clinical quality outcomes and cost are becoming publicly available. ASCs are stepping up to meet this challenge by engaging more sophisticated platforms and external sources for data capture, analysis and benchmarking comparisons. Simultaneously, professional organizations are increasing services and options for creating transparency. This session will provide an overview of upcoming public reporting requirements, expanded methodology for measuring outcomes and use of external sources, such as registries, to meet these challenges.

10:20 AM to 12:00 PM Regulatory Update Regulatory Panel

This popular session will review and provide the latest update by ASC regulators in California, including the California Department of Public Health and the Medical Board of California. It will include representation by accrediting bodies approved for California. This session will review that oversight, common questions and whose authority the oversight falls to. This will be an interactive session allowing the audience to ask questions of the panel.



Join us for an Ocean Air Affair under the stars.

il for Continuing Medical Education through the joint providership of The Institute for Medical Studies (IMS) and the California Ambulatory Surgery Association. The Institute for Medical Studies is accredited by the 11.75 AMA PRA Category 1 Credits* for the full general conference. *Physicians should claim only the credit commensurate with the extent of their participation in the activity. **This program is also provider approved 4 contact hours for the pre-conference. This program is approved for 11.75 hours of AEU credits by BASC Provider #7990 for full General Conference and for 4 contact hours for the pre-conference.**

Accommodations

Hyatt Regency Huntington Beach Resort & Spa

Shimmering views of the Pacific and luxurious amenities abound at the oceanfront Hyatt Regency Huntington Beach Resort & Spa. Innovative, Spanish-inspired architecture sets the scene for a memorable retreat at our resort hotel, complete with pampering spa treatments, irresistible restaurants, ocean adventures and superior service.



21500 Pacific Coast Hwy. | Huntington Beach, California | 92648

Special California Ambulatory Surgery Association Rate \$229 single/double occupancy, plus a \$10 resort fee. The resort fee includes two bottled waters daily, 24-hour access to our Fitness Center, waived access charges for local and 800 numbers, complimentary incoming/outgoing faxes, complimentary surfboard and golf club storage, two-for-the-price-of-one ½ day bike rental at Toes on the Nose Activity Store, complimentary towels, chairs, and umbrellas for use at the beach across the street from the Resort. The Group Room Rates will apply based upon space and rate availability of the group rooms at the time of request. The special guest room rates agreed to above will apply up to 3 days before and 3 days after the official dates of the Group's meeting, based on space and rate availability, excluding suites. Parking is an additional fee (see sidebar).

DEADLINE FOR CASA ROOM RATE IS AUGUST 14, 2018

Prevailing rates may apply after this date or when the group rooms are sold out, whichever occurs first.

Check-In:

Check-in time is 4:00 p.m. Check-out time is 11:00 a.m.

Cancellation Policy:

Cancellation of reservations must be made 72 hours prior to arrival. If reservations are cancelled with less than 72 hours notice prior to arrival, or the reservation "no shows," the guest will be charged a penalty of one nights room rate plus applicable taxes.

To make hotel reservations:

Please identify yourself as an attendee of the California Ambulatory Surgery Association Annual Conference & Exhibits when making your reservations.

Online

https://aws.passkey.com/go/2018CASA

Scan QR Code

to go directly to online reservations

By Phone 888-421-1442



PARKING

Self-Parking: \$17 per day

across street at beach

Valet Parking: \$16.80 daily

\$30.40 overnight In/Out Privileges

AIR TRAVEL

- Orange County Airport/SNA approximately 13 miles
- Long Beach Airport/LGB approximately 18 miles
- Los Angeles Airport/LAX approximately 38 miles

TRANSPORTATION

CNIA

Super Shuttle: Appointment required. \$24 for the first person and \$9 for each additional person.
Call 310-782-6600

LAX

Super Shuttle: Appointment required. \$36 for the first person for a shared ride and \$9 for each additional person. Call 310-782-6600

Register Online: http://casurgery.org/2018CASACon

Pre-Conference:*

Wednesday, September 5, 2018

8:30 AM to 12:30 PM 2.00 DN/I +0 5.00 DN/I

| Conterence: | Thursday, Septen Friday, Septemb | mbe | r 6, 2018 | 6, 2018 8:30 AM to 6:05 PM | | | | |
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| Pre-Conference* - 1st pe | | | □ \$195 □ \$145 | □ \$345 | | □ \$245 □ \$105 | □ \$395 | |
| | al person(s) (member discou | int) | \$145 | \$345 | | \$195 | \$395 | |
| General Conference - 1st person General Conference - Additional person(s) from the same facility (member discount) | | | □ \$550 □ \$465 | □ \$715 □ \$715 | | □ \$650 □ \$565 | □ \$795 □ \$795 | |
| Friday Only | ember discounty | | □ \$300 | · · · · · · · · · · · · · · · · · · · | | □ \$350 | | |
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| Check here if you ADA accommoda participate in this contacted for specific Check here if you restrictions. Please | tions to fully seminar. You will be cifics. have any dietary | GUEST SPECIAL EVENT REGISTRATION Your full conference registration includes your attendance at the Wednesday Reception and Thursday Special Event. Complete the info below ONLY if you are bringing a guest to one or both events. Guest passes are only for registered attendees and only apply | | | | | | |
| By submitting registration, CASA has my permission to provide my email address on he list of event attendees. I I do not consent to allow CASA to publish | | to t Wed Thu Rec | he receptio dnesday Exl ırsday Speci | on and spenibitor Recall Event Government of Special E | ecial event. No deption Guest Guest Event Guest | lo guests u t | | |
| I am a: RN MD BSN CASC MSN Additional attendee is a: RN MD SSN CASC MSN | | PAC DONATION DEDUCTION (One PAC discount per center) □ Deduct \$50 if you made a \$500 donation in 2017 □ Deduct \$100 if you made a \$1,000+ donation in 2017 -\$100 | | | | | | |
| My ASC is a: I Multi-Specialty I Single Specialty (inc | dicate type): | | Oeduct \$100 | | de a \$1,000+ | donation ir | n 2017 | -\$100 |
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Join CASA today and save \$150.00+ on your registration and receive access to all the benefits of CASA!

| FACILITY Membership | Annually |
|-----------------------|----------|
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| ☐ 2-3 Operating Rooms | \$825 |
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☐ Companies with 4-9 centers

- in CA that are currently CASA members \$775/center ☐ Companies with greater than
- 10 centers in CA that are currently CASA members \$725/center
- ☐ AUXILIARY Membership (Organizations/Companies)... \$725 Includes web link to your website on our Partners Web Page
- ☐ INDIVIDUAL Membership .. \$525

Discounts are available for early registration if received by August

3, 2018. Registration includes all conference materials, Wednesday's Welcome Reception, Thursday's Exhibits, Breaks, Lunch, our Thursday Evening Special Event, Friday's Continental Breakfast and Morning Break. Certificates of Completion (Attendance, CASC, Nursing CEUs and Physician CMEs) are also included.

CANCELLATION POLICY

All cancellations must be submitted in writing (fax or email) and received by August 3, 2018 to be eligible for a refund, less a \$100 processing fee. If received after August 3, but before August 10, 2018, registrants can request a refund less a \$150 processing fee. No refunds will be issued after August 10, 2018.

FOR EARLY BIRD REGISTRATION, **PAYMENT MUST BE RECEIVED BY** FRIDAY, AUGUST 3, 2018

REGISTER ONLINE:

http://casurgery.org/2018CASACon

REGISTER BY MAIL:

Mail form & payment to: **CASA** Registration PO Box 292698 Sacramento, CA 95829

REGISTER BY FAX:

844-273-8336

FOR MORE INFORMATION:

E-mail: registration@casurgery.org Call: 916-896-0696



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AMBULATORY SURGERY
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REGISTER TODAY!



SEPTEMBER 5-7, 2018

Hyatt Huntington Beach Resort & Spa

Please Visit www.casurgery.org/2018CASACon

for updated conference registration, details and information

EARLY BIRD DISCOUNT REGISTRATION DEADLINE AUGUST 3, 2018

Relax and enjoy...come early, stay late!

Wake up to ocean views and see what makes Surf City unlike any other beach town on the California coast. Or venture out to find Orange County attractions like the Aquarium of the Pacific and Disneyland®, just a half-hour away.

CASA has arranged a special rate of just \$229 single/double occupancy (plus \$10 resort fee) that applies three days prior and three days after the convention dates (based upon space and rate availability of the group rooms at the time of request). Arrive a few days early and enjoy all the beauty of the Huntington Beach/Orange County area or stay over after the conference and unwind.

