

CASA CONFERENCE 2019
VENDOR OPPORTUNITIES & SPONSORSHIP PACKAGES

Annual Conference & Exhibits | September 4-6, 2019 | [Portola Hotel & Spa in Monterey](#)

SPECIAL EVENT OPPORTUNITIES	Booth	4 Vendor Badges*	BONUS RECOGNITION (\$5000 value)	1/2-page Color Ad in Syllabus (\$750 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus	Participation in Vendor Valuation*	Invitation to President's Reception
RUSTIC ROUND UP <i>A Country Chic Evening Sponsors</i> \$10,000 5 Available Includes Premier booth RUSTIC ROUNDUP EXCLUSIVE: Includes creative and custom highlighted recognition at Thursday Special Event!	•	•	•	•	•	•	•	•	•	•	•
ELITE BOOTH SPONSOR \$5,000 0 LEFT Our premium booth offers excellent exposure and lots of extras!	•	•		•	•	•	•	•	•	•	•
KEYNOTE SPONSOR \$5,000 1 available Sponsor has the pleasure of introducing our exciting Keynote Speaker.		•		•	•	•	•	•	•		•
THURSDAY LUNCH SPONSOR \$5,000 1 available		•		•	•	•	•	•	•		•
WEDNESDAY EVE RECEPTION SPONSOR \$5,000 1 available		•		•	•	•	•	•	•		•
EXHIBITOR BOOTHS	Booth	3 Vendor Badges*	2 Vendor Badges				Recognition on Event Signage	Recognition on CASA website	Recognition in E-Bulletins and/or Syllabus		
PREMIUM FOOD & BEVERAGE \$3,000 0 LEFT	•	•					•	•	•		
STANDARD 8x10 \$2,500 0 LEFT	•		•				•	•	•		
PREMIUM STANDARD 8x8 \$2,200 0 LEFT	•		•				•	•	•		
STANDARD 8x8 \$2,000 0 LEFT	•		•				•	•	•		

*Additional exhibitor attendee passes may be purchased for \$200 each.

ADDITIONAL SPONSORSHIPS	2 Vendor Badges*	1 Vendor Badge*	Full-page Color Ad in Syllabus (\$850 value)	1/2-page Color Ad in Syllabus (\$750 value)	1/2-page B/W Ad in Syllabus (\$375 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus
SYLLABUS \$4,000 1 available SOLD	•		PREMIUM BACK COVER					•	•	•
TOTE BAGS \$4,000 1 available Your one-color company logo printed on a standard tote bag. SOLD	•		•					•	•	•
CASA CONFERENCE APP \$4,500 1 available Your logo on the home page of the conference app.	•						LOGO ON HOME PAGE	•	•	•
WIFI SPONSORSHIP \$4,000 1 available Sponsor will receive recognition as the wifi sponsor, allowing attendees to connect wirelessly in the conference hall. This sponsorship includes a customized, cobranded splash page.	•								•	•
PROFESSIONAL HEAD SHOT \$3,000 1 available Professionals are always looking for a current professional picture. This sponsorship allows attendees to have a professional head shot taken by our photographer. Maximize this sponsorship by reserving a booth (not included in this sponsor fee), where attendees will pick up their photo - driving attendees to your booth for a great opportunity to network.		•						•	•	•
HYDRATION STATION \$3,000 1 available Sponsor our Infused Water Hydration station. Attendees will refresh and cool down by refilling their water bottles with fruit infused water. Sponsor will receive recognition at the water filling stations in the foyer of the exhibit hall. Sponsor must provide 400 water bottles with logo to be provided at registration.		•						•	•	•
HOTEL ROOM KEY - CUSTOM! \$3,000 1 available Your full-color logo custom-printed on each CASA room key. SOLD		•						•	•	•
CAPPUCCINO BAR \$3,000 1 available Sponsor provides cappuccino bar on Thursday and Friday. SOLD	•						LOGO ON CUP SLEEVE	•	•	•
ROOM KEY JACKET - CUSTOM! \$3,000 1 available Sponsor will receive a high-quality, full-color, tri-folding key jacket that holds every CASA room key. Complimentary design service included. SOLD								•	•	•
THURSDAY BREAKFAST \$3,000 1 available SOLD		•						•	•	•
FRIDAY BREAKFAST \$2,500 1 available SOLD		•						•	•	•
PRE-CONFERENCE GOLD \$2,500 1 available Sponsor will receive name on brochure mailing (if received prior to 3/1/2018) SOLD		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
PRE-CONFERENCE SYLLABUS \$2,500 1 available Includes Premium advertising location on back cover of Pre-Con syllabus.		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
JOURNAL \$2,500 1 available Sponsor donates 400 journals to be distributed at the conference. SOLD		•								•

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FLASH DRIVE \$2,500 1 available Sponsor donates 400 flash drives to be distributed at the conference.		•						•	•	•
PRE-CONFERENCE BREAKFAST \$2,000 1 available		•						•	•	•
RAFFLE SPONSOR \$2,000 1 available Sponsor will be recognized at the start of the conference raffle.		•						•	•	•
LANYARD SPONSOR \$2,000 1 available Sponsor will donate 600 lanyards, co-branded with CASA's logo.		•		•				•	•	•
CHARGING STATION SPONSOR \$2,000 1 available				•				•	•	•
NOTE PAD \$1,500 1 available Sponsor donates 600 note pads to be distributed throughout conference.		•						•	•	•
PEN \$1,500 1 available Sponsor donates 600 pens to be distributed throughout conference.		•						•	•	•
MINTS \$1,500 1 available Sponsor donates 500 mint tins to be distributed throughout conference.		•						•	•	•
THURSDAY MORNING BREAK \$1,500 1 available		•						•	•	•
THURSDAY AFTERNOON BREAK \$1,500 2 available		•						•	•	•
FRIDAY MORNING BREAK \$1,500 1 available		•						•	•	•
PRE-CONFERENCE BREAK \$1,000 1 available		•				PRE-CON SYLLABUS		•		

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