

CASA CONFERENCE 2020

VENDOR OPPORTUNITIES & SPONSORSHIP PACKAGES

Annual Conference & Exhibits | September 9-11, 2020 | Hyatt Regency Indian Wells

SPECIAL EVENT OPPORTUNITIES	Booth	4 Vendor Badges*	BONUS RECOGNITION (\$5000 value)	1/2-page Color Ad in Syllabus (\$750 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus	Participation in Vendor Valuation*	Invitation to President's Reception
SPECIAL EVENT Sponsorship	•	•	•	•	•	•	•	•	•	•	•
\$10,000 5 Available Includes Premier booth											
SPECIAL EVENT EXCLUSIVE: Includes creative and custom highlighted recognition at Thursday Special Event!											
ELITE BOOTH SPONSOR	•	•		•	•	•	•	•	•	•	•
\$5,000 0 LEFT Our premium booth offers excellent exposure and lots of extras!											
KEYNOTE SPONSOR		•		•	•	•	•	•	•		•
\$5,000 1 available Sponsor has the pleasure of introducing our exciting Keynote Speaker.											
THURSDAY LUNCH SPONSOR		•		•	•	•	•	•	•		•
\$5,000 1 available											
WEDNESDAY EVE RECEPTION SPONSOR		•		•	•	•	•	•	•		•
\$5,000 1 available											

EXHIBITOR BOOTHS	Booth	3 Vendor Badges*	2 Vendor Badges				Recognition on Event Signage	Recognition on CASA website	Recognition in E-Bulletins and/or Syllabus		
PREMIUM FOOD & BEVERAGE	•	•					•	•	•		
\$3,000											
ENTRANCE 8x10	•		•				•	•	•		
\$2,700											
STANDARD 8x10	•		•				•	•	•		
\$2,500											

*Additional exhibitor attendee passes may be purchased for \$200 each.

ADDITIONAL SPONSORSHIPS	2 Vendor Badges*	1 Vendor Badge*	Full-page Color Ad in Syllabus (\$850 value)	1/2-page Color Ad in Syllabus (\$750 value)	1/2-page B/W Ad in Syllabus (\$375 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus
PRE-CONFERENCE BREAKFAST \$2,000 1 available		•						•	•	•
RAFFLE SPONSOR \$2,000 1 available Sponsor will be recognized at the start of the conference raffle.		•						•	•	•
LANYARD SPONSOR \$2,000 1 available Sponsor will donate 600 lanyards, co-branded with CASA's logo.		•		•				•	•	•
CHARGING STATION SPONSOR \$2,000 1 available				•				•	•	•
NOTE PAD \$1,500 1 available Sponsor donates 600 note pads to be distributed throughout conference.		•						•	•	•
PEN \$1,500 1 available Sponsor donates 600 pens to be distributed throughout conference.		•						•	•	•
MINTS \$1,500 1 available Sponsor donates 425 mint tins to be distributed throughout conference.		•						•	•	•
THURSDAY MORNING BREAK \$1,500 1 available		•						•	•	•
THURSDAY AFTERNOON BREAK \$1,500 2 available		•						•	•	•
FRIDAY MORNING BREAK \$1,500 1 available		•						•	•	•
PRE-CONFERENCE BREAK \$1,000 1 available		•				PRE-CON SYLLABUS		•		