

### Annual Conference Syllabus

Our conference attendees refer to their syllabus over and over, giving your ad great exposure and a long shelf-life.

#### Advertising Fees

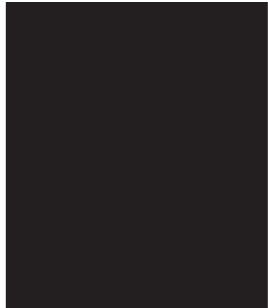
##### Conference Syllabus Print Advertising

- Full-Page Black & White Ad .....\$475
- Half-Page Black & White Ad .....\$375
- Quarter-Page Black & White Ad .....\$275
- Add Full Color .....\$375 for any size ad

##### Pre-Conference Syllabus Print Advertising

- Full-Page Black & White Ad .....\$175
- Half-Page Black & White Ad .....\$135
- Add Full Color .....\$175 for any size ad

#### Ad Sizes



**Full-page:**  
7.5" wide x 10.5" deep



**Half-page:**  
7.5" wide x 5.25" deep



**Quarter-page:**  
3.70" wide x 5.25" deep

Please complete form below and return by email or fax

#### Order Details

Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Contact E-mail \_\_\_\_\_

Contact Phone \_\_\_\_\_

#### Payment Details

Credit Card # \_\_\_\_\_

Exp \_\_\_\_\_ Signature \_\_\_\_\_

#### Syllabus Ad Specifications

##### Deadline

Ad Space Reservation: 06/10/22

**Ad Submission: 07/08/22**

##### File Format

Only ads in pdf format can be accepted (no Word docs or other file types, please).

##### Ad Specifications

- Submit your black & white ad in press-quality pdf format (300 dpi resolution).
- Submit your color ad saved as process color (CMYK) in press-quality pdf format (300 dpi resolution).
- There is no bleed on syllabus ads.
- Ads saved in RGB cannot be accepted.

##### Submit ads to

[shellee@casurgery.org](mailto:shellee@casurgery.org)

**If your ad is included in your sponsorship package, please disregard payment info at left. Use ad specification info above for your ad submission.**

#### Questions or inquiries regarding CASA Syllabus advertising opportunities or ad submission:

Shellee Randol  
Member Services & Marketing  
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phone 209.384.1640  
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