

CASA CONFERENCE 2022

VENDOR OPPORTUNITIES & SPONSORSHIP PACKAGES

Annual Conference & Exhibits | September 7-9, 2022 | Hyatt Regency Indian Wells

SPECIAL EVENT OPPORTUNITIES	Booth	4 Vendor Badges*	BONUS RECOGNITION (\$5000 value)	1/2-page Color Ad in Syllabus (\$750 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus	Participation in Vendor Valuation*	Invitation to President's Reception
SPECIAL EVENT Sponsorship Includes Premier Booth SPECIAL EVENT EXCLUSIVE: Includes creative and custom highlighted recognition at Thursday Special Event!	•	•	•	•	•	•	•	•	•	•	•
CASA CONFERENCE APP SPONSOR \$7,000 1 available Your logo on the home screen of the conference app.		•		•	•	LOGO ON HOME SCREEN	•	•	•		•
ELITE BOOTH SPONSOR \$5,000 1 LEFT Our premium booth offers excellent exposure and lots of extras!	•	•		•	•	•	•	•	•	•	•
THURSDAY LUNCH SPONSOR \$5,000 1 available		•		•	•	•	•	•	•		•
WEDNESDAY EVE RECEPTION SPONSOR \$5,000 1 available		•		•	•	•	•	•	•		•
EXHIBITOR BOOTHS	Booth	3 Vendor Badges*	2 Vendor Badges				Recognition on Event Signage	Recognition on CASA website	Recognition in E-Bulletins and/or Syllabus		
PREMIUM FOOD & BEVERAGE \$3,000 SOLD OUT	•	•					•	•	•		
ENTRANCE 8x10 \$2,700 1 LEFT	•		•				•	•	•		
STANDARD 8x10 \$2,500 3 LEFT	•		•				•	•	•		

*Additional exhibitor attendee passes may be purchased for \$200 each.

ADDITIONAL SPONSORSHIPS	2 Vendor Badges*	1 Vendor Badge*	Full-page Color Ad in Syllabus (\$850 value)	1/2-page Color Ad in Syllabus (\$750 value)	1/2-page B/W Ad in Syllabus (\$375 value)	1 Marketing Item in Totes (\$1500 value)	Name & Logo Displayed as Event Sponsor	Recognition on Event Signage	Recognition on CASA Website	Recognition in E-Bulletins and/or Syllabus
SYLLABUS \$5,000 1 available SOLD	•		PREMIUM BACK COVER					•	•	•
TOTE BAGS \$4,000 1 available Your one-color company logo printed on attendee tote bags.	•							•	•	•
WIFI SPONSORSHIP \$4,000 1 available Sponsor will receive recognition as the wifi sponsor, allowing attendees to connect wirelessly in the conference hall. This sponsorship includes a customized, cobranded splash page.	•						LOGO ON SPLASH PAGE		•	•
HOTEL ROOM KEY WRISTBANDS - CUSTOM! \$3,500 1 available Your logo custom-printed on each CASA room key wristband.	•							•	•	
PROFESSIONAL HEAD SHOT \$3,000 1 available Professionals are always looking for a current professional picture. This sponsorship allows attendees to have a professional head shot taken by our photographer. Maximize this sponsorship by reserving a booth (not included in this sponsor fee), where attendees will pick up their photo - driving attendees to your booth for a great opportunity to network.		•						•	•	
THURSDAY BREAKFAST \$3,000 1 available SOLD		•						•	•	
FRIDAY BREAKFAST \$2,500 1 available SOLD		•						•	•	
PRE-CONFERENCE GOLD \$2,500 1 available <i>Sponsor will receive name on brochure mailing</i>		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
PRE-CONFERENCE SYLLABUS \$2,500 1 available Includes Premium advertising location on back cover of Pre-Con syllabus.		•	PRE-CON SYLLABUS					•	•	PRE-CON SYLLABUS
JOURNAL \$2,500 1 available Sponsor donates 425 journals to be distributed at the conference.		•								
PRE-CONFERENCE BREAKFAST \$2,000 1 available		•				PRE-CON SYLLABUS		•	•	
RAFFLE SPONSOR \$2,000 1 available Sponsor will be recognized at the start of the conference raffle.		•						•	•	
LANYARD SPONSOR \$2,000 1 available Sponsor will donate 600 lanyards, co-branded with CASA's logo. SOLD		•		•				•	•	
CHARGING STATION SPONSOR \$2,000 1 available				•				•	•	
NOTE PAD \$1,500 1 available Sponsor donates 600 note pads to be distributed at conference.		•						•	•	

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PEN \$1,500 1 available Sponsor donates 600 pens to be distributed throughout conference. SOLD		•						•	•	
MINTS \$1,500 1 available Sponsor donates 425 mint tins to be distributed throughout conference.		•						•	•	
THURSDAY MORNING BREAK \$1,500 1 available		•						•	•	
THURSDAY AFTERNOON BREAK \$1,500 2 available SOLD		•						•	•	
FRIDAY MORNING BREAK \$1,500 1 available		•						•	•	
PRE-CONFERENCE BREAK \$1,000 1 available		•			PRE-CON SYLLABUS			•		