



The annual conference provides our members with quality education, keeping them current on key topics and issues affecting ASCs. The sessions address updates on regulations, information about new concepts and innovative technologies, strategic tools and solutions regarding issues that impact the clinical, business, staff, and physician segments of ambulatory surgery centers.



Event Details

September 4-6, 2024
Anaheim Marriott, Anaheim, CA

Program Schedule & Exhibitor Hours (schedule subject to change)

Wednesday, September 4, 2024

1:00 pm - 4:00 pm Exhibitor Set-up
5:00 pm - 7:00 pm Welcome Reception with Exhibitors

Thursday, September 5, 2024

11:00 am - 1:00 pm Lunch with Exhibitors
3:05 pm - 4:00 pm Break with Exhibitors
4:00 pm Exhibitor Break-down



Why Exhibit/Sponsor

The California Ambulatory Surgery Association is one of the largest state associations for Ambulatory Surgery Centers (ASCs). With 445+ members, this show is an excellent opportunity to meet and network with California surgery center administrators, clinical directors and other ASC leaders. Past exhibitors know our show sells out early, as this is a unique opportunity to meet with so many California facilities. Reserve your space today to ensure your presence in Anaheim.



Who Attends

CASA membership continues to grow each year, with last year's attendance at 435. Attendees range from the seasoned California ASC leader to the newly appointed administrator. Over 70% of our previous year's attendees were lead ASC decision-makers.



Breakdown of Attendees



SPONSORSHIP PACKAGES

SPECIAL EVENT PACKAGE

\$10,000

- Special 'WOW' recognition TBD
- Participation in the 'Vendor Valuation' event (1-on-1 session with attendees)
- 8x10 booth space located in a premium location
- 4 exhibitor passes
- 1 half-page color ad
- 1 marketing item included in attendees' bags
- Exhibitor will be listed as Event Sponsor
- Weekly Acknowledgement and link to your organization in our ebulletins
- Sponsor recognition in Conference signage, CASA website, and in the conference syllabus
- CASA Board member liaison
- Invitation to 'exclusive invite only' President's Reception
- Pre and Post-attendee list

ELITE PACKAGE

\$5,500

- Participation in the 'Vendor Valuation' event (1-on-1 session with attendees)
- 8x10 booth space located in a premium location
- 4 exhibitor passes
- 1 half-page color ad
- 1 marketing item included in attendees' bags
- Exhibitor will be listed as Elite Sponsor
- Weekly Acknowledgement and link to your organization in our ebulletins
- Sponsor recognition in Conference signage, CASA website, and in the conference syllabus
- CASA Board member liaison
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PREMIUM PACKAGE

\$3,400

- Booth in prime location
- 3 exhibitor passes
- Pre and Post-attendee list

STANDARD PACKAGE

\$2,800

- Standard booth
- 2 exhibitor passes
- Pre and Post-attendee list

For Additional Sponsorship Opportunities and Hotel Information
Visit www.casurgery.org/CASACon24

CASA 2024 Conference Sponsorships

	DESCRIPTION	BENEFITS	COST
CONFERENCE APP	Sponsor's logo and link listed on pages of the conference app.	4 Badges Recognition at event Recognition on webpage Recognition in syllabus	Exclusive \$8000
WIFI	Sponsor will receive customized, co-branded splash page. Wifi password will be listed on attendees' badges.	4 Badges Recognition at event Recognition on webpage Recognition in syllabus	Exclusive \$8000
WELCOME RECEPTION	Sponsor's logo displayed on tables and buffet area during Wednesday reception.	4 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$6000
THURSDAY LUNCH	Sponsor's logo displayed on tables and buffet area during lunch.	4 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$6000
KEYNOTE	Sponsor announces speaker for the keynote presentation.	4 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$5500
SYLLABUS	Premium sponsor recognition - full page color ad on back page	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$5500
TOTE	Sponsor's one-color logo printed on attendees' totes.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$5000
HEAD SHOT	Sponsorship allows attendees to have a profession head shot taken. Maximize sponsorship by purchasing a booth.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$4000

All sponsors receive the pre and post-attendee list.

CASA 2024 Conference Sponsorships

	DESCRIPTION	BENEFITS	COST
HOTEL ROOM KEY	Sponsor's full-color logo custom printed on attendees' room key.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$4000
CHARGING STATION	Sponsor's name and logo displayed on the charging station in the exhibit hall.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$3000
PRE-CONFERENCE GOLD	Sponsor's logo added to program mailing	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$3000
PRE-CONFERENCE SYLLABUS	Sponsor will receive premium advertising location on back cover of precon syllabus	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$3000
JOURNAL	Sponsor will provide 400 journals to be added to attendees' totes.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$2500
RAFFLE	Sponsor will be recognized at the start of the conference raffle.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$2500
MINTS	Sponsor will provide 400 mint tins to be distributed in attendees' totes.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$2000
NOTEPADS or PENS	Sponsor will provide 500 notepads or pens to be distributed in attendees' totes and opening session.	2 Badges Recognition at event Recognition on webpage Recognition in syllabus	\$2000

All sponsors receive the pre and post-attendee list.