



**SEPTEMBER 13 - 15**

PORTOLA HOTEL & SPA  
AT MONTEREY BAY

***JOIN US FOR OUR PRECONFERENCE***

*\*Preconference requires a separate registration fee (not included with General Conference)*

**WEDNESDAY, SEPTEMBER 13 | 8:30 AM TO 12:30 PM**

**Driving Improvements - Developing an Effective Quality Program and Culture of Quality**

As surgery centers embrace more complex procedures and address a pandemic and the subsequent changes, it is now more critical than ever to have a thriving culture of quality. A successful Quality Assessment and Performance Improvement (QAPI) program values collaboration, transparency and staff empowerment which leads to a culture that drives positive patient outcomes. This in-depth session will address the key components of a successful QAPI program. We will dive deeper into important metrics, surveillance strategies and staff engagement. Lastly, this session will build on information to creating reports and communications that are not only mandated but also create vital opportunities for improving patient safety, learning, and communication, and overall ASC success. Whether you are seasoned in oversight of QAPI or just beginning, this program will offer key take-aways essential for an effective QAPI program and developing a culture of quality.

FOR CONFERENCE DETAILS PLEASE VISIT  
**[CASURGERY.ORG/CASACON23](https://CASURGERY.ORG/CASACON23)**

## CONFERENCE KICK-OFF WEDNESDAY, SEPTEMBER 13 | 3:00 PM



### FEATURED SPEAKER

**Eric Evans**  
*Chief Executive Officer*  
*Surgery Partners*

### Creating a Purpose-Driven ASC

A purpose-driven culture is essential for employee engagement and happiness, which leads to overall organizational success. Employees want to work for businesses that bring meaning to their everyday lives. As ASCs work to meet the demands of successful operations, sometimes that purpose becomes buried under the daily demands. This session will focus on how ASCs are impacting healthcare for the positive in their communities and how to communicate this and invigorate your staff. Eric Evans, Chief Executive Officer and Director of Surgery Partners, Inc. will utilize his vision as he leads us in this discussion. Eric has over 15 years of experience in a range of operating and strategic roles in healthcare services. He has a passion for outstanding patient outcomes and a strong employee culture. He will walk us through how the synergy of these two coming together can catapult an ASC to not only tremendous operational success but also recognition in their community as leaders working to address healthcare solutions.



### FEATURED SPEAKER

**Todd Durkin**  
*Motivational Speaker & Author*

### Impact - 6 Ways to Live Your Best Life Now!

There is no time like NOW. In today's day of people feeling more empty, tired, overwhelmed or even burnt out, there's never been a better time to gain more hope, health, happiness, optimism, vitality, and vibrance than right NOW.

In the constant perpetual pursuit of increased excellence and fulfillment in ALL areas of life, world-renown coach and one of the top mindset gurus on the planet, Todd Durkin is going to inspire us to refocus, recalibrate, and reignite your deepest passion and purpose, and get lit up from the inside out.

## THURSDAY, SEPTEMBER 14, 2023



### FEATURED SPEAKER

**Jen Coken**  
*International Executive Coach and*  
*Stand-Up Strategist*

### Cracking the P.O.W.E.R Code of Personal Responsibility: How Multidimensional Leaders and Their Teams Thrive in an Ever-Changing Landscape

Utilizing her experience as a speaker, comedian, Imposter Syndrome expert, author and international executive coach, Jen Coken is on a global mission to empower rebellious, purpose-driven CEOs. We all know that change is inevitable. In the past, leaders have learned to adapt to change by learning new skills and implementing new leadership models. Today's completely unpredictable and rapidly evolving world requires a new kind of leader - one who is multidimensional.

Multidimensional leaders can simultaneously navigate their bottom line, customer needs, and team dynamics. This requires demonstrating authenticity, vulnerability, and empathy while remaining curious about the future and what it will take to continue to succeed. Those who cannot bend will break eventually. This new kind of leadership requires new ways of thinking, being, and acting.

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**FRIDAY, SEPTEMBER 15, 2023**

**SPEAKER PANEL**

**Eric Boon**

Moderator  
Market President  
USPI

**Jaime Dickerson, MD**

Medical Director  
Sutter Health

**Dayle Burton**

VP of Operations  
Surgery Partners

**Kathryn Perlstrom**

Director  
Mission Surgery Center

**Navigating After the COVID Wave – Lessons Learned and a Pathway Forward**

Although the crashing wave of the pandemic has receded, it has dramatically altered the landscape of ASC operations. ASCs are now facing unique challenges regarding anesthesia coverage and staffing shortages. Practices and philosophies have changed regarding clinical considerations for patient safety and safety of the ASC team, all while performing more complex procedures and seeing higher acuity patients. The overall impact has created a financial strain on operations. This panel presentation will address these issues and discuss how centers are implementing strategies for success.



**Jack Ellis**  
Director & Chief of Staff  
SCA Health

**Building a Diversity, Equity and Inclusion Culture in an ASC**

Ambulatory surgery centers represent an opportunity to effectuate change and drive Diversity, Equity, Inclusion, and Belonging (DEIB). A belonging expert and leader at SCA Health, Jack Ellis will share perspectives and insights to help ASC leaders advance the DEIB agenda internally and share ways to position ASCs as vital and meaningful parts of an equitable health care system.

**CONFERENCE SESSIONS**

- Federal and State Legislative Update
- Best Practices in Medication Management in the ASC
- Clinical Staffing Challenges: How to Hire & Retain the Best Talent
- We've Got Your Back – The Future of Spine in the ASCs
- Root Cause Analysis/Adverse Events in the ASCs
- How to Write a Plan of Correction
- Leading a Culture of Safety
- No Surprise Billing Act/ Pricing Transparency Update – What to Know
- Case Costing: Old School Benchmark – New School Approach
- Optimizing Operating Performance with Data Analytics
- Interviewing – Tips & Tricks for Successful Interviewing in a Competitive Market
- Culture – What is Culture and Why is it Critical in a Successful ASC?
- Creating Competitive Advantages Through Performance Management
- Accreditation Update

**REGISTRATION INCLUDES:**

- CASA 2023 Annual Conference Syllabus
- Conference attendee tote with sponsorship items
- Entry to general and break-out sessions
- Entry to Wednesday evening's Welcome Reception
- Entry to the exhibit hall with 90+ industry vendors
- Entry to Thursday's Special Event
- Breakfast Thursday/Friday
- Lunch/Break Thursday

**REGISTRATION/RESERVATIONS**

**CONFERENCE REGISTRATION AND PROGRAM DETAILS**

[casurgery.org/CasaCon23](https://casurgery.org/CasaCon23)

Early-bird discounted registration ends Friday, August 11, 2023.

**HOTEL RESERVATIONS**

For reservation information visit  
[casurgery.org/CasaCon23](https://casurgery.org/CasaCon23).

**ROOM RATE AND DEADLINE**

For discounted group room rates (single/double occupancy) reservations must be made by Friday, August 11, 2023.



**SCAN ME**

Preconference Registration	Early Bird Rate - August 11th	Received August 12th - September 13th
Member Discounted Rate	\$195	\$245
Full Price (non-member)	\$345	\$395
General Conference Registration	Early Bird Rate - August 11th	Received August 12th - September 13th
Member Discounted Rate	\$550	\$650
- Additional person(s)	\$465	\$565
Full Price (non-member)	\$715	\$795
- Additional person(s)	\$715	\$795



Please visit

**[casurgery.org/CasaCon23](https://casurgery.org/CasaCon23)**

For updated

- CME and AEU Credits Info
- Conference Program
- Conference Registration
- Hotel Rates and Information
- Sponsors and Exhibitors
- Special Events
- and More

**EARLY BIRD  
DISCOUNTS**  
REGISTRATION ENDS  
**AUGUST 11, 2023**

## SPONSORS

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- **McKesson**

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- SCA Health

**CASA**  
CALIFORNIA  
AMBULATORY SURGERY  
ASSOCIATION  
PO Box 292698  
Sacramento, CA 95829



Please join us Thursday evening for a night of fun and networking. Your paid conference registration includes admission to the special event.

## CONTACT

 [casurgery.org/CasaCon23](https://casurgery.org/CasaCon23)

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