

2026 CONFERENCE PROSPECTUS

Event Details

September 2 – 4, 2026

Monterey Convention Center, Monterey, CA

Program Schedule & Exhibitor Hours *(schedule subject to change)*

Wednesday, September 2, 2026

1:00 pm – 4:00 pm..... Exhibitor Set-up

5:00 pm – 7:00 pm..... Welcome Reception with Exhibitors

Thursday, September 3, 2026

11:00 am – 1:00 pm..... Lunch with Exhibitors

3:05 pm – 4:00 pm..... Break with Exhibitors

4:00 pm..... Exhibitor Break-down

Why Exhibit/Sponsor

The California Ambulatory Surgery Association (CASA) is the largest state association for Ambulatory Surgery Centers (ASCs). Our annual conference offers an exceptional opportunity to meet and network with key California ASC leaders and decision-makers.

Past exhibitors know this show sells out early, as it offers a rare chance to connect directly with decision-makers from across the state. Exhibiting at CASA puts your company in front of the individuals who make purchasing, contracting, and clinical decisions for their centers.

Beyond the exhibit hall, exhibitors benefit from:

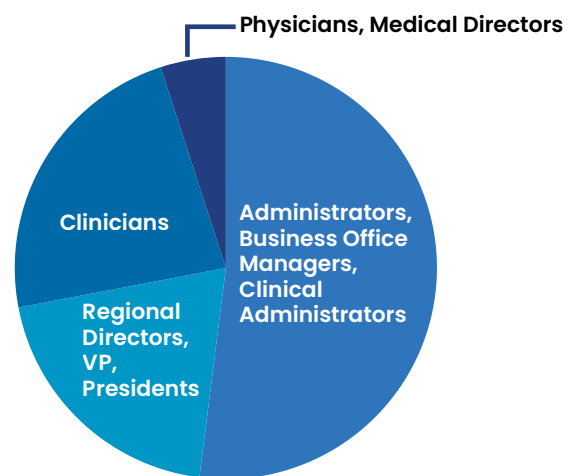
- High visibility with more than 75% of attendees in senior leadership or decision-making roles.
- Dedicated exhibit hours designed to maximize traffic and engagement.
- Networking opportunities throughout the conference, including receptions and breaks held in the exhibit area.
- A targeted audience representing a wide range of surgical specialties and facilities across California.

Reserve your space today to ensure your presence at CASA 2026 in Monterey, and position your company at the forefront of California's ASC community!

Who Attends

Attendees range from seasoned California ASC leaders to newly appointed administrators. Over 75% of participants are lead decision-makers with direct influence over purchasing, contracting, and operations. Titles include ASC Administrators, Clinical Directors, Directors of Nursing, Medical Directors, and Business Office Managers. Attendees represent a wide range of surgical specialties across California, offering exhibitors and sponsors a unique opportunity to connect with the state's most influential ASC leaders.

Breakdown of Attendees



Sponsorship Booth Packages

SPECIAL EVENT PACKAGE

\$10,000

Benefit leading up to the conference:

- Rotating ad on the CASA website
- Scrolling logo on CASA website
- Weekly Acknowledgement and link to your organization in our ebulletins

Benefit during the conference:

- Exclusive, high-visibility recognition during the conference
- Participation in the 'Conversation Cafe event (1-on-1 appointments with attendees)
- 8x10 booth space located in a premium location
- 4 exhibitor passes
- 1 half-page color ad in syllabus
- 1 marketing item included in attendees' bags
- Sponsor recognition in Conference signage, and in the conference syllabus
- CASA Board member liaison
- Invitation to 'exclusive invite only' President's Reception
- Free access to Special Event - networking event
- Pre and Post-attendee list

ELITE PACKAGE

\$5,500

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PREMIUM PACKAGE

\$3,400

- Booth in prime location
- 3 exhibitor passes
- Pre and Post-attendee list

STANDARD PACKAGE

\$2,800*

- Price starts at \$2,800
- Standard booth
- 2 exhibitor passes
- Pre and Post-attendee list

For Questions and Additional Sponsorship Opportunities, Please contact April Ligtenberg: