



2026 CASA

CONFERENCE & EXHIBITS

MONTEREY CONFERENCE CENTER

DON'T MISS OUR PRECONFERENCE

WEDNESDAY, SEPTEMBER 2, 2026 | 8:00 AM – 12:30 PM

**Grow Smart. Lead with Purpose. Win Financially.
Leveraging the KPIs That Matter**

Strong financial performance in an ASC isn't luck - it's operational leadership driven by data. This session equips administrators to turn financial insights into clear, actionable decisions that impact daily operations and long-term growth.

We'll focus on what matters most: understanding your ASC's financial performance from end to end and identifying the KPIs that truly drive efficiency, profitability, and sustainability. Learn how to connect the dots between your financial reports, revenue cycle, and operational execution.

Preconference Requires a Separate Registration Fee (Not included with General Conference).

DON'T MISS OUR CONFERENCE KICK-OFF

WEDNESDAY, SEPTEMBER 2, 2026 | 3:00 PM

Fueling Excellence: Elevate. Execute. Excel.



FEATURED SPEAKER

Michelle George
RN, MSN, CASC
*Independent ASC
Advisor and Consultant*

What does it take to move from good to exceptional in ambulatory surgery? This presentation explores a disciplined, results-driven approach to achieving excellence in the ambulatory surgery setting.

Elevate focuses on raising standards, strengthening clinical quality, reinforcing a culture of safety, and aligning teams around a shared vision for exceptional patient care. Execute emphasizes consistency in action, leveraging evidence-based practices, operational efficiency, and accountability to reliably deliver high-performance outcomes. Excel represents the result, sustained improvement in patient outcomes, team engagement, and organizational success.

Together, these pillars create a practical framework for transforming daily performance into measurable excellence, ensuring that every patient experience, every procedure, and every team interaction reflects the highest standards of care.

The Champion's Code



FEATURED SPEAKER

Ross Bernstein
Author and Speaker
Ross Bernstein
Speaking, LLC

What separates good leaders from truly great ones? In this engaging keynote, attendees will explore proven leadership lessons drawn from elite coaches and high-performing teams and apply them to today's fast-paced healthcare environment. Through powerful stories and practical insights, this session shows how leading with integrity builds trust, how real buy-in connects millennials, boomers, and even the most challenging coworkers, and how momentum is created through example and mentorship.

Attendees will leave inspired to cultivate a winner's mindset, one that stays motivated and resilient through both success and adversity, while elevating performance, accountability, and excellence across their teams.

THURSDAY, SEPTEMBER 3, 2026

The Bucket List Life for Leadership and Teams



FEATURED SPEAKER

Kenyon Salo
Speaker

Kenyon Salo shows you how his three simple concepts of understanding "The Bucket List Life For Leadership and Teams" will guide you to the top of your career and business. During this highly energetic and engaging presentation, you will learn how to create phenomenal experiences for yourself and your teams, harness the power of shared stories, and help others along the way to reach their desired goals and full potential, in business and life.

The Bucket List Life for Leadership and Teams and Kenyon Salo will ultimately help you elevate your leadership skills and team building tools that in return will help you both personally and professionally.

ACCREDITATION FRIDAY, SEPTEMBER 4, 2026

Emergency Management, Physical Environment, and Life Safety in ASCs



Richard Parker
ACHC

How confident are you that your ASC is meeting today's life safety standards? This session will cover emergency management, the physical environment, and life safety standards that are often cited in ASCs.

Attendees will receive practical insights into how surveyors assess these requirements, identify common challenges faced by organizations, and learn how to align their policies, documentation, and operations with regulatory standards for survey readiness.

Position Your ASC for Accreditation Success



David Shapiro
MD, LHRM, CHC, CHCQM, CPHRM
AAAHC

Accelerate your ASC's survey readiness with a focus on the current clinical Medicare conditions for coverage.

The presentation will highlight commonly misunderstood CfC and share actionable strategies to strengthen compliance, fueling your ability to confidently prepare your ASC for survey success and sustain high performance.

Checked Flag Finish: What the Experts Want You to Know



Survey preparation can be stressful – especially for teams navigating the process for the first time. Attendees will receive expert guidance on preventing common deficiencies and hear directly from a panel of accreditation experts representing AAAHC, Joint Commission, Quad A, DNV, and ACHC.

This session serves as a tune-up for your ASC's survey readiness, addressing the most common areas of deficiency.

BREAKOUT SESSIONS

CLINICAL

- Winning the Race on ASC Outcomes with Clinical Pathways
- Optimizing Team Performance: Managing Digital Distractions in the OR
- Striking the Balance: Efficiency, Safety, and Sustainable Speed in ASCs

FINANCE

- Accelerating Contracting Success: Navigating Payer Trends and Contracting in your ASC
- AI & Automation – Redefining Revenue Cycle Management for the Digital Era
- Pit-Crew Partnerships: Strengthening Anesthesia Models for ASC Stability

HUMAN RESOURCES (HR)

- Empowering ASC Nurses, Elevating Care: Unlocking the Potential in Every Role
- Confident Conversations: Driving Performance with Clarity and Impact
- AI in the Workplace: A Practical Bootcamp for ASC Employers

QUALITY

- Safety in Motion: Using QAPI to Identify Risks & Drive Change
- Built to Perform: Designing, Implementing, and Sustaining a High-Performance Moderate Sedation Program
- From Data to Differentiation: OAS CAHPS and Safety Lessons That Drive Superior Patient Experiences

REGISTRATION RATES

Preconference Registration	Early Bird Rate Until July 3 rd	After July 4 th
Precon Member Discount Rate	\$245	\$345
Precon Full Price (non-member)	\$400	\$500
General Conference Registration	Early Bird Rate Until July 3 rd	After July 4 th
Member Discount Rate	\$595	\$695
Additional Person(s)	\$545	\$645
Full Price (non-member)	\$795	\$895

REGISTRATION & RESERVATIONS

- Up to 15 Hours of CEU & AEU Credits Available
- Conference Program
- Conference Registration
- Hotel Rates and Information
- Sponsors and Exhibitors
- Special Events

[CLICK HERE](#) 

**DISCOUNTED EARLY BIRD
REGISTRATION ENDS
JULY 3RD**

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CONTACT

 casurgery.org/casacon26

 registration@casurgery.org

 530-790-7990

SPECIAL EVENT

BOOTS, BARN, AND STARLIGHT

**THURSDAY EVENING
SEPTEMBER 3, 2026**

Please join us for a night of fun and networking; included with conference registration.